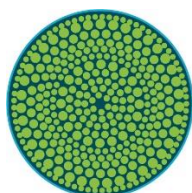


**EVALUATION REPORT ON THE
PRACTITIONER CERTIFICATION IN APPLIED BIOMAGNETIC THERAPY
THE FOUNDATION PROGRAMME
In
MULTI-DIMENSIONAL MEDICINE**

Presented by: Dr Raymond B Cadwell PhD

Between

Dates: 19th to 23rd November 2018



**The Institute of
Biomagnetic Therapy**

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1.0. INTRODUCTION

The practitioner's certification in Applied Biomagnetic Therapy – Foundation Workshop took place in the Ballsbridge Hotel, Dublin, Ireland from the 19th to 23rd November 2018. In all there were 24 participants over a course of 5 days.

The purpose of this report is to describe the results of a questionnaire survey administered to participants at the end of the programme. Its purpose was to evaluate the effectiveness of the programme in APPLIED BIOMAGNETIC THERAPY.

This research evaluation covered such questions as:

- the extent to which the objectives were achieved
- the most important learning obtained from the programme
- the level of improvement in participants skills
- participants ratings on the quality of the programme

The purpose of this report is to highlight what we will need to improve for our next upcoming programme which takes place from the 13th to 17th May 2019 as well as providing future participants with an evaluation of the effectiveness of the programme.

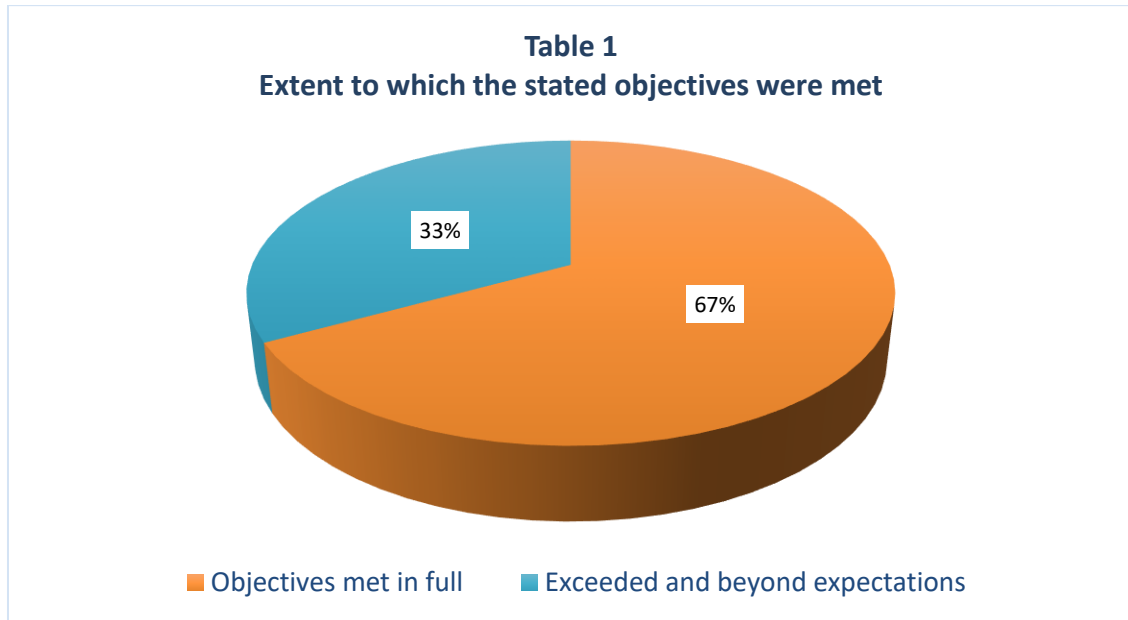
Those readers of this report should realise that there are two elements to the practitioner's certification in Applied Biomagnetic Therapy namely

- (i) the Foundation Programme and
- (ii) the actual Certification Programme which is scheduled from the 4th to 7th March 2019 in Dublin, Ireland.

This evaluation is focused on the Foundation Programme.

2.0. EXTENT TO WHICH THE STATED OBJECTIVES OF THE PROGRAMME WERE MET

Participants were asked to rate the extent of which the stated objectives of the programme were met in their opinion. Table 1 below indicates the responses to this.



The above table indicates that 100% of the participants, namely 24, evaluated that the objectives were either fully met or exceeded.

We are not very surprised by this result as we paid close attention to the objectives which were as follows:-

1. To understand the fundamentals of complementary multi-dimensional medicine and the central place of Applied Biomagnetic Therapy in ensuring full health and well-being.
2. To step into the role of practitioner in Applied Biomagnetic Therapy. The idea of this goal was to ensure that after 5 days each participant would be able to give a full treatment with confidence.
3. To be able to communicate with the biomagnetic energy and microbial fields of the body and detect imbalances.
4. To understand the relationship of microbes to illness.
5. To learn the location of the points of biomagnetic imbalance in the body and to be able to correct them.

6. To build a healing relationship with your clients while maintaining the integrity of your own energy field and your own health and well-being.
7. To identify the blocks to becoming a biomagnetic therapist and work through them.
8. To build a practice that serves your clients and to provide you with a living.

3.0. LEARNING SITUATIONS WHICH WERE PROVIDED FOR PARTICIPANTS

Here is a list of the learning situations which we identified to participants at the beginning of the programme so that they could understand how to use each element to maximise their learning.

3.1. The structure of the programme was modelled on the steps of giving a treatment:

The plan of the programme followed these steps:

- a) Building the relationship with the client, clarifying the client's intention and setting the intention for the session.
- b) Knowing all of the technical knowledge to be able to give a treatment, i.e. the scanning points, the microbes and how to rebalance the client's physiology and biology.
- c) How to end the session, give feedback to client and build a healing relationship for the future health.
- d) How to deal with difficulties and healing crisis.
- e) How to practice in such a way as to develop deep knowledge and skills on an on-going basis.

In this way, the structure of an effective treatment was communicated in a subliminal, practical and absorbable way.

3.2. Setting up the location of the training as a treatment room

Instead of tables and chairs the space was constructed as a treatment room with the participants sitting at a treatment table along with a set of magnets. Thus, each participant was induced by the structure of the situation to work as a Learner Practitioner within one hour of starting the programme and to experience giving a treatment within a few hours.



This aspect was very instrumental in giving confidence so that all unanticipated difficulties in giving a treatment could be resolved throughout the 5 days of the programme instead of when participants met their first clients.

3.3. Listening and absorbing new information which has healing and transformative qualities

To us, this means that most of the new information presented on the programme would have a healing and transformative aspect to it for both practitioners themselves and their patients. For example, when a participant was able to understand how a microbe can cause illness and how to treat it, then this opened a new perspective which in itself has healing inducing qualities for the learning practitioner and their patients.

3.4. Unconscious Learning

Permission was sought and granted from participants for some elements of the programme to be communicated to the unconscious through a guided relaxation so that they could absorb the information without this having to go through the conscious mind.

This is a form of accelerated learning which we were able to apply to most of the technical information given during the programme. All of this content was also delivered in printed form in a very extensive Manual.

We know that this was very successful because many participants reported that they knew things, but they didn't know how they knew them.

3.5. Repeat practice sessions in small groups

At the start of the programme we put participants into groups of three so that they could help each other, and this threesome operated for 2 days in practice sessions during the programme. As participants become more expert, we then placed them all into groups of 2 in order to practice.



3.6. Observing, absorbing demonstrations of treatments

Between 8am and 9am and between 5pm and 7pm daily the trainer conducted biomagnetic therapy sessions with participants who needed to improve their health. These were given on the stage at the top of the room, so all could observe.

This provided crucial treatments but also served as a learning device as it was explained what was happening at each stage of the treatment. It allowed questions to be asked and issues could be immediately clarified. This provided participants with first-hand experience of a Master Practitioner working where they could learn and absorb the learning points of these sessions.



3.7. Support Group to reflect on progress and clarify questions

We made use of support group so that participants could ask and answer:-

- I. what are you learning?
- II. where are you struggling?
- III. what questions do you have?

During this programme we had just one opportunity on the first day to conduct a support group. This turned out to be very productive because participants could raise their concerns and then turned these into questions which we could work on.

3.8. Soul Healing

Each day between 2pm and 3pm we conducted a healing session for participants which were designed to bring about complete relaxation and resting while at the same time providing healing for any aspects of the participant that was blocking learning.

This healing anticipated the Master's Programme in Applied Biomagnetic Therapy when this type of healing will be taught to practitioners. As you will see from the evaluations these were much appreciated and provided an important resting and healing time just after lunch each day.

3.9. Learning Resources

The learning resources on the programme were as follows:

- 3.9.1. **The Trainer, Dr Raymond B Cadwell. Ph.D.** who has completed over 15,000 hours of treatments as a practitioner and a onetime International University Lecturer and Consultant in Organisational Transformation and Change.
- 3.9.2. **The Manual.** There was a comprehensive manual provided to each participant where all the information required to give a full treatment was presented in easily readable form. All the lectures and reading are contained in this manual so there was little need for participants to take notes during the programme.
- 3.9.3. **PowerPoint** slide presentations was downloaded to each participant before the programme. This contained a picture of each point of potential biomagnetic imbalance on the body, the microbes and the physical symptoms associated with each point.

3.9.4. **An excel spreadsheet** was also downloaded to each participant before the programme showing each point of biomagnetic imbalance and its associated microbes.

3.9.5. **Invited Guests.** We had two invited guests during the week who attended the evening session. Each was either a current or past patient of Raymond. They were invited to talk about their experiences, answer questions and receive a treatment. This demonstrated first-hand the effectiveness of Applied Biomagnetic Therapy and how to give ongoing treatments to healthy clients.

4.0. THE ROLE OF THE PARTICIPANT DURING THE WORKSHOP

In order to assist each participant, to learn at their optimum we clarified the role of participants, laying out clearly what was expected of them as follows:-

- I. To be open to learning and be willing to move beyond existing beliefs
- II. To help others learn
- III. To be kind to yourself and your difficulties
- IV. To be open about your challenges and questions
- V. Drop existing roles for the 5 days and be a learner
- VI. To keep confidentiality with yourself, with other participants and guests

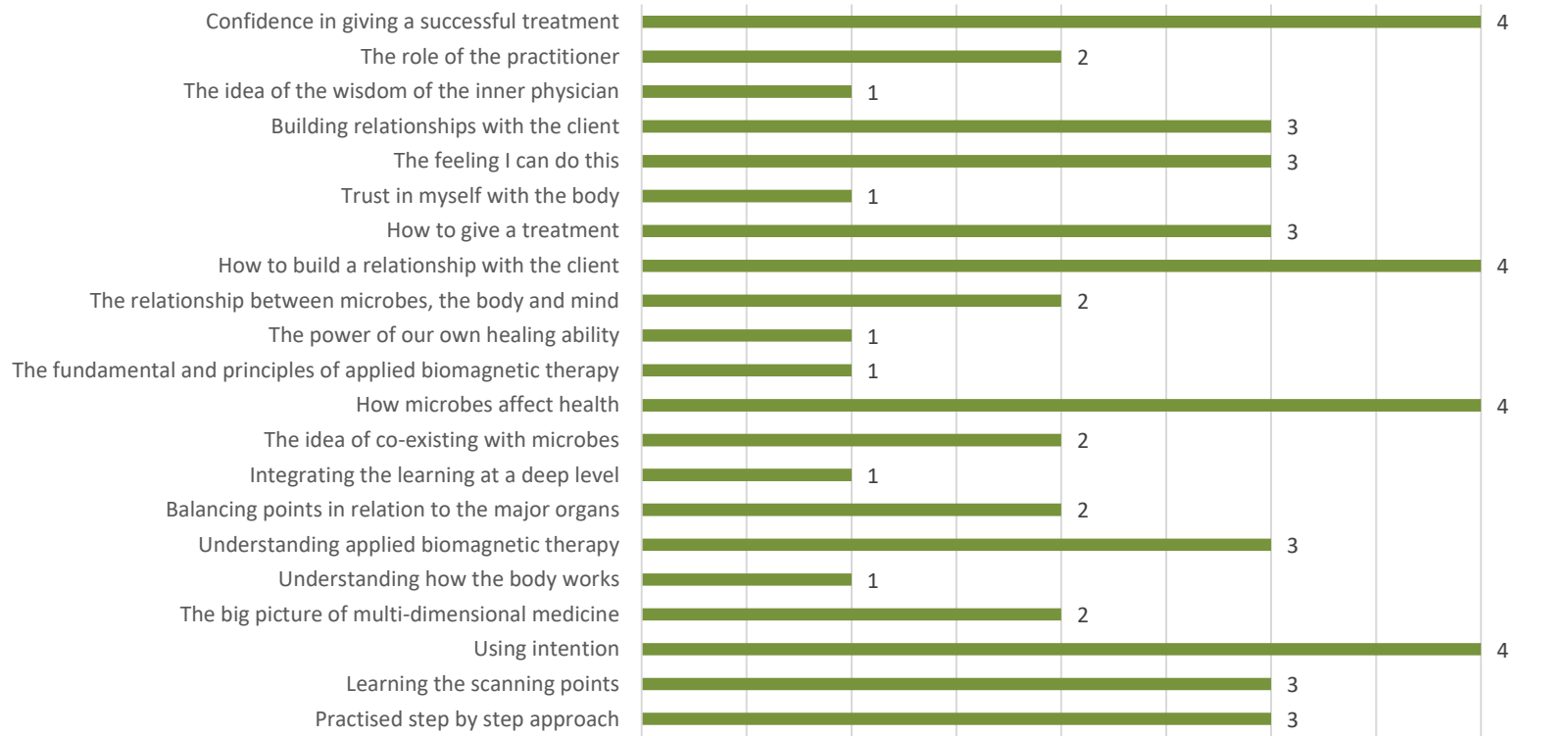
5.0. THE MOST IMPORTANT LEARNINGS REPORTED BY PARTICIPANTS

Table 2 overleaf indicates the range of learnings which participants reported at the end of the programme. The column responses indicate the number of times each learning point was mentioned by the 24 participants. Participants were asked to list their most important learning.

This table indicates that participants reported a wide range of learning on practically all of the topics covered by the programme. The most often mentioned learnings mentioned were:-

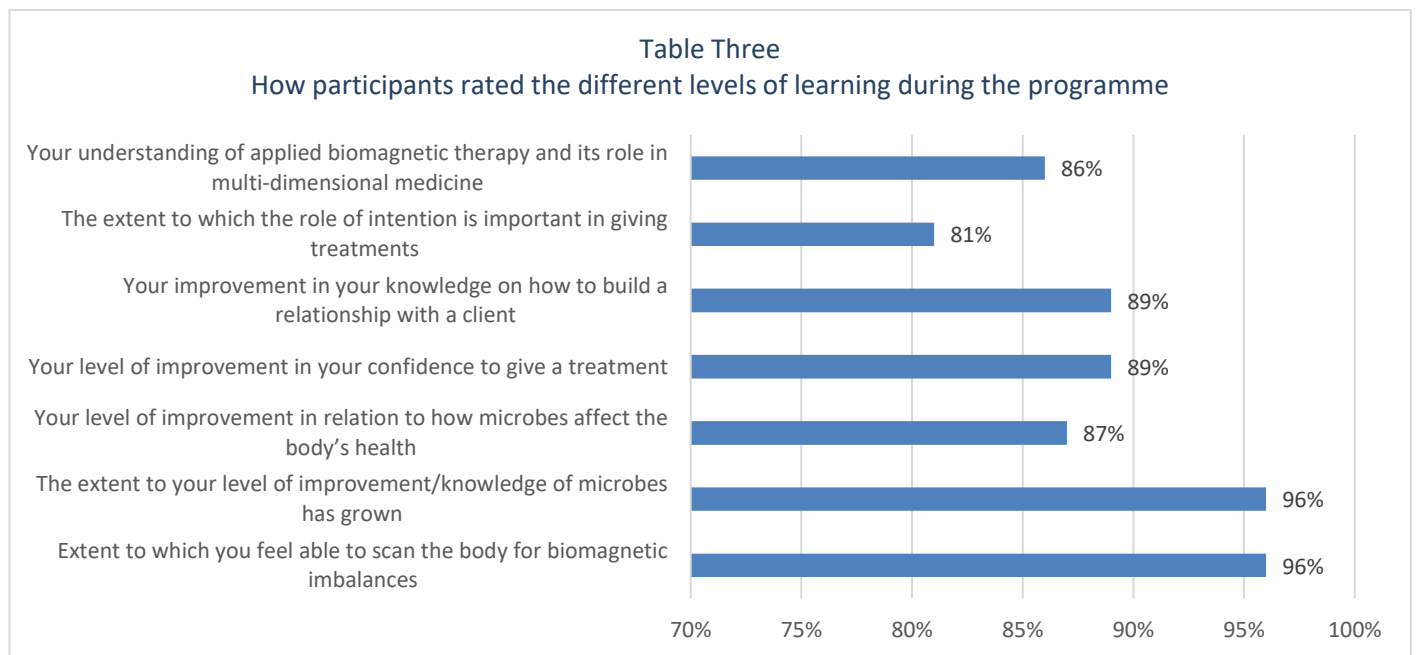
1. Confidence in giving a successful treatment
2. Learning how to give a treatment
3. Building a relationship with the client
4. The big picture of multi-dimensional medicine
5. How microbes affect health
6. The use of intention in giving a treatment

Table 2
The most important learnings reported by clients - responses received



The below data indicates that the range of participants learning was quite extensive over many topics and table 3 above indicates that the participants rated the extent to which their learning had improved to be between 80% and 96%.

Table 3 below indicates the ratings by participants of these key learnings.



This result is very gratifying as it does indicate that the production of learning and the extent to which we are able to create a learning environment was very successful.

In relation to this participants made comments like the following:-

“mind blowing”, “seeing the full spectrum of tools which we can use when we get to the point of master practitioner” and the extent of which a practitioner needs persistence and practice”. “I loved the week with a great mix of the practical and theoretical aspects plus daily healing sessions.”

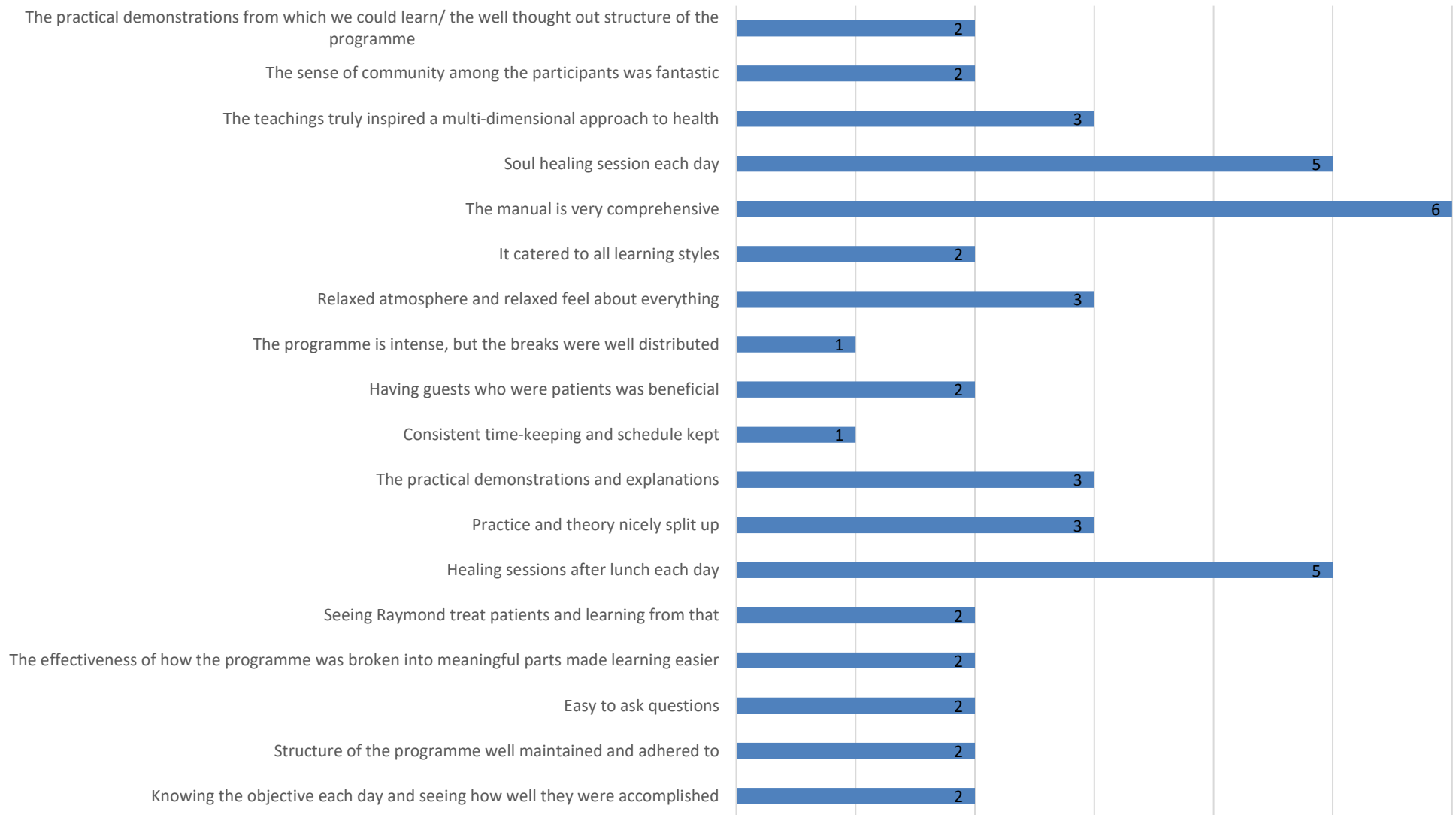
5.0. WHAT PARTICIPANTS FOUND MOST HELPFUL ABOUT THE PROGRAMME'S STRUCTURE

The following table overleaf (Table 4) reports on those aspects of the structure of the programme which participants felt were most helpful in providing learning.

The participants found these aspects of the structure the most helpful to learning:-

1. The healing sessions each day
2. The Manual
3. Practice and theory nicely split up
4. The teaching inspired a multi-dimensional approach to health

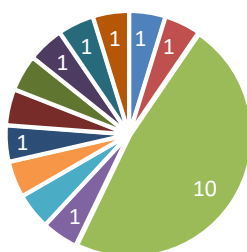
Table 4
What was most helpful about the programme structure - responses received.



6.0 WHAT PARTICIPANTS FOUND LEAST HELPFUL

In relation to what participants found least helpful, most people left this question blank. Indicating that there was nothing that was least helpful for them. However, a number of participants did make some suggestions, and these were as follows:-

Table 5
Least helpful and recommended improvements to the programme by participants - responses received.



- A little more help on the theory of how biomagnetism works, it's history and current status in the world
- Some input on common pathologies and what most often occurs
- Hotel location and facilities
- Groups of two would give more practice than groups of three
- More treatments on the final morning
- More leg rests
- More on the positioning and holding of the feet of the client during a treatment
- Speak louder and hold the microphone closer
- More practice sessions
- Do the demonstrations on the floor rather than on the stage so that more people can see and hear it better

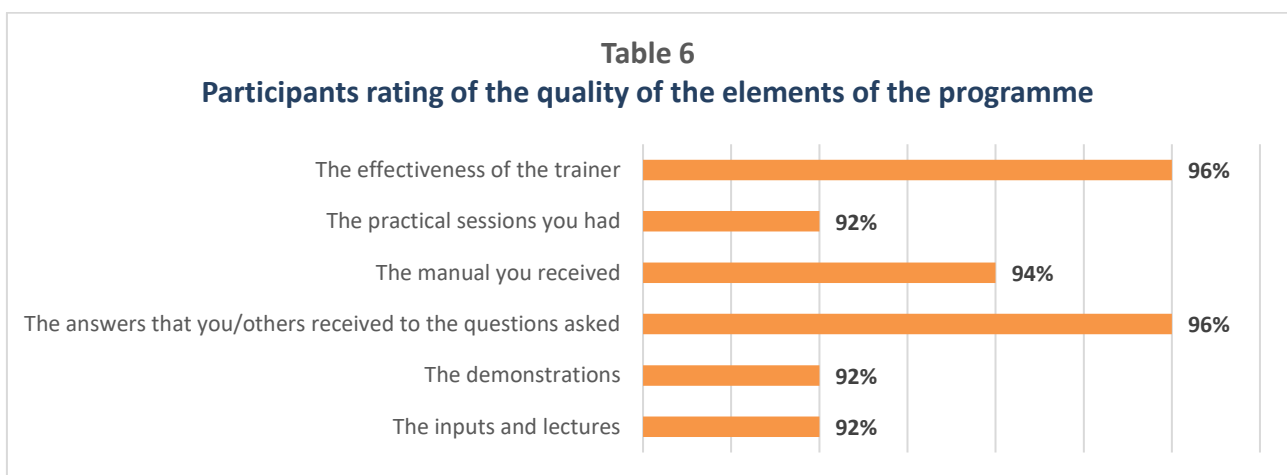
We would regard all of these as good suggestions and in the next programme we will certainly endeavour to:-

- I. Get a more central and better location
- II. Better sound system
- III. We would consider providing students with more treatments for themselves but the main purpose of the programme is to train people in this modality so there will be a limit on how many treatments the instructor can give during the course of such a programme.

IV. In relation to demonstrations being given on the floor of the conference room instead of on a stage this is a difficult one because in order to ensure the integrity of the client who is being treated, it is important to keep a treatment in the demonstration separate from the audience so that the practitioner can discern accurately the issues facing that particular client. Otherwise there can be a lot of distortion when the observers are too close.

7.0. PARTICIPANT’S RATING OF THE QUALITY OF THE PROGRAMME

Table 6 below indicates the ratings on the quality of the programme.



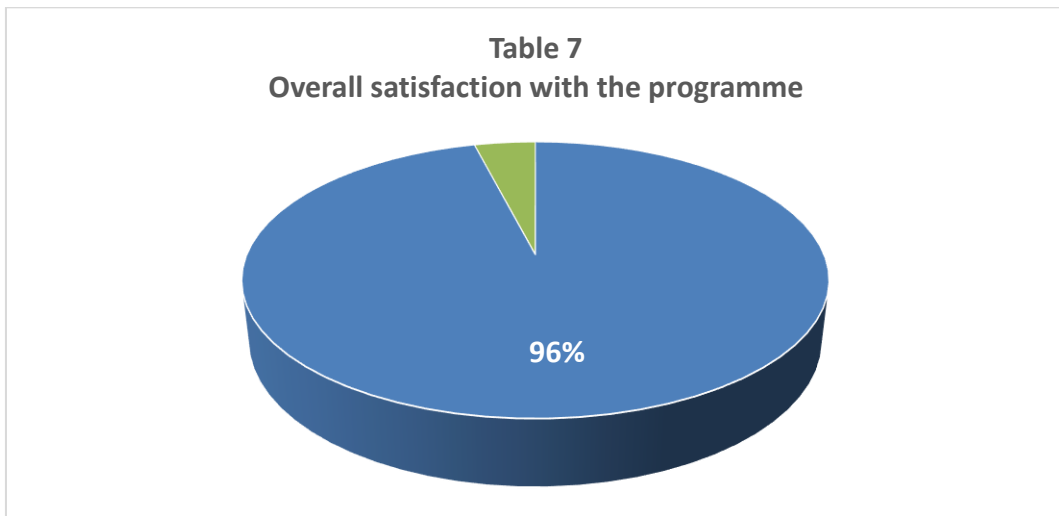
The above chart indicates that the participants found all of the various elements of the programme to be extremely high quality as one participant said:-

“this was the most wonderful, generous and excellent programme, so well presented and thought out.”

“The Manual is superb and just perfect for the course.”

8.0. OVERALL LEVEL OF SATISFACTION WITH THE PROGRAMME.

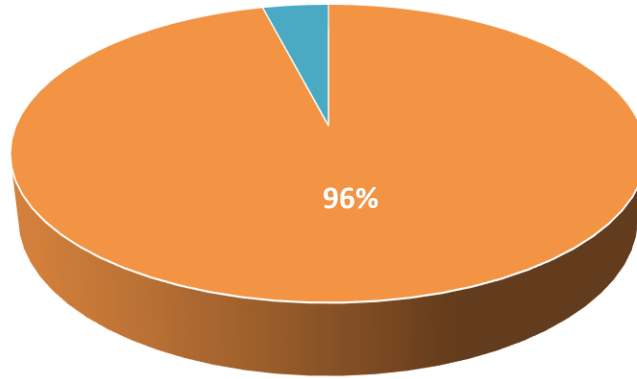
Participants rated their overall satisfaction with the programme as below.



Participants overall satisfaction with the programme was very high 96% - an average score of 4.8%. This is near a perfect score. Participants said:-

- *“Appreciate the work that went into figuring out how to teach this in a way that makes it immediately applicable and accessible.”*
- *“This was a huge improvement on the previous trainings I have taken, and it is great to have it in English.”*
- *“Mind blowing seeing the full spectrum of the tools that we can learn.”*
- *“This was the most wonderful, generous and excellent programme, so well presented and thought out.”*
- *“Overall fantastic.”*
- *“It has demystified the power of this wonderful treatment.”*
- *“The treatments we received during the training went far beyond what was expected of such training.”*
- *“I love the week with a great mix of practical and theoretical aspects, plus the daily healing sessions.”*
- *“The content and its delivery were delivered with a high level of expertise and knowledge which allowed students to feel comfortable in the learning of such a new innovative practice.”*

Table 8
Percentage of which Participants would recommend to family, friends and relatives



Participants indicated here that they would recommend this programme to their family, friends and relatives as a way of keeping the family healthy and in good shape.

On Business development issues for participants

We invited two experts namely Lydia Campbell of Conscious Consulting and Sara Eavan-White of Brand Architects to come and give the participants some assistance with thinking about their offering, their target audience, their website and their social media presence.

General speaking, participants were really happy with these presentations and most people felt that these inputs were both useful and relevant and the timing of them at the end of such a programme was very helpful.

Here are some comments from participants:-

- *“Lydia’s clarifying your offering and target audience resonated deeply with me. I have now found the courage to commit to an area I’m passionate about.”*
- *“As a result of Lydia Campbell’s session, I am now going to take stock, I’m going to plan, consult with Lydia and others before I launch my own practice.”*
- *“I found the input by Sara Eavan-White on social media very useful. I found her to be very knowledgeable in her field.”*

Another participant said that *“Lydia’s presentation really made me question myself about the best way to identify the target audience and ask myself what type of clients do I really want to attract? I found this to be very relevant for my journey at this time.”*

From the reports of participants, we anticipate that we will keep these two inputs in the foundation programme and perhaps plan to elaborate on them during the practitioner’s certification programme.

9.0. CONCLUSIONS

The intention of this programme was to turn a group of 24 students into confident practitioners in 5 days so that they could conduct treatments with confidence and thus learn from their patients over the next three months and be ready to take their Practitioner's Certification in March 2019.

1. From the above research we conclude that this goal was reached and surpassed in many cases.
2. We conclude that all of the learning devices which were part of the structure of the programme worked well in achieving our objectives achieving a score in the 90's percentile.
3. The quality of the training was given a near perfect score while its structure was rated as being highly supportive of learning.
4. We conclude that the structure of the programme was experienced as being very helpful to learning.
5. The quality of the programme was rated very highly.
6. The improvement in participants skills were of the order of 90%.
7. The satisfaction with the programme was of the order of 96%.
8. Participants rating of the help they received, to develop their business offering and their social media presence, was very high while the timing of this input on building your business was seen as just right.

Graduation Photo from November 2018 with Dr Raymond B Cadwell PhD



Example of Graduation Certificate of Completion

